

Damion M Broadway

TECHNICAL SKILLS:

Languages: XHTML/HTML, CSS, JavaScript, PHP, SQL

Tools: Macromedia Dreamweaver, Apple, Windows, Adobe Photoshop, Flash, FTP, SQL Server, MySQL, Linux, Office Applications, Terminal, Content Management Systems, Lotus Notes, Joomla

SDLC: Requirement Gathering, Database Design, W3C Standards, SEO, Sales, User Interfaces, Site Architecture, Client Relations

PROFESSIONAL EXPERIENCE:

Ascend Media Leawood, KS

11/2008 – 9/2009

Digital Media Program Manager

- Primary point of contact for daily operation of medcme.org
- Administered medcme.org via Joomla CMS
- Designed and developed micro-sites for promotion of medcme.org events
- Coded and maintained the Event Media INSider (online monthly newsletter)
- Produced marketing HTML newsletters for mass distribution
- Sliced Photoshop layouts for developer use
- Managed my own projects and timelines
- Technologies Used: Joomla, Photoshop, Dreamweaver, FTP, CSS

Perceptive Software (ImageNow), Shawnee, KS

2/2008 – 11/2008

Consultant

- Implemented complex software solutions to fit customer requirements
- Estimated level of effort (LOE) for enhancements, and other initiatives impacting the application
- Conducted organizational and planning capabilities and was responsible for multiple tasks, projects, and priorities in a fast paced environment
- Established priorities and met time-sensitive deadlines within a matrix-management environment on time and on budget
- Interacted technically with the network support, DBA, Unix Support and the technical team to solve technical problems in a timely manner
- Facilitated requirements gathering and design sessions
- Assisted Project Managers, Business Analysts, and Managers with development of project plans
- Trained end-users and administrators all tasks need to use, expand, and support implemented system
- Maintained project scope and timeline
- Ensured billable time met or exceeded expectations
- Technologies Used: Windows (XP, Server 2000, Server 2003), Linux, MS SQL Server, cTree, Lotus Notes, Oracle, Virtual Machines, FTP

Two West, Inc., Kansas City, MO

2/2006 – 11/2007

Senior Interactive Specialist

- Worked directly with VPs and C-Level executives
- Created site architecture based on project assumptions and/or research
- Proficiently hand-coded XHTML and CSS to W3 standards
- Reported and administrated website statistics
- Gathered and documented requirements, determined project scope, led design, and coding, graphic design, deployment and support efforts.
- Expertly designed website with emphasis to project priorities (audience, technology, etc)
- Performed Administration of company website via Joomla CMS
- Search Engine Optimization
- Quickly & efficiently researched new interactive technologies and opportunities for utilization
- Managed and administrated (support assisted) two dedicated servers and various client servers
- Technologies Used: Adobe Photoshop, Macromedia Dreamweaver, CSS, XHTML, FTP, Linux.

H&R Block, Kansas City, MO**8/2005 – 2/2006****Sr. Web Designer / Developer**

- Collaborate with the Online Content Services group to develop and maintain the online presence of H&R Block.
- Work with all departments within H&R Block to meet each department website needs ensuring the overall vision of H&R Block is upheld over every project.
- Redesigned, rebuilt, and launched hrblock.com in 2005 and again in 2006.
- Researched, promoted, and used W3C compliant markup.
- Continually meet and exceed business unit requests.
- Self management of time and priorities.
- Design visual layout for H&R Block's websites.
- Maintain and support ongoing site design needs.
- Used HTML/XHTML/CSS to build the hrblock.com and taxcut.com templates.
- Responsible for developing H&R Block's web sites using PHP and MySQL for their database backends.
- Develop and produce visual elements that comply with overall brand guidelines.
- Responsible for original graphics, animation, site optimization, and usability studies.
- Technologies Used: TeamSite, Vignette, Adobe Photoshop, Macromedia Flash, Macromedia Dreamweaver, CSS, XHTML

RQ2, St. Joseph, MO**3/2004 - 3/2005****Web Development Manager**

- Worked with a small team to design and build company tools used in day-to-day operations from the call center to the shipping department.
- Supported outside clients with all web development efforts.
- Gathered and documented requirements, determined project scope, led design, and coding, graphic design, deployment and support efforts.
- Designed, developed, and implemented database driven web applications and maintained all back-end databases.
- Created required database structures.
- Communicated with Stakeholders to express department needs.
- Oversaw design direction for weekly original content updates.
- Set and maintained company web development standards and implemented a standard compliant markup
- Met with principals at RQ2 to secure project requirements for an internal staff page, designed layout and required database and programmed the functionality of the site.
- Created a website allowing Buchanan County to maintain all relevant information about service providers.
- Responsible for client contact, design, and programming for the entire front and back end of the Buchanan County Mental Health website.
- Developed an intelligent-model front-end for users that everyone could see and use to find providers based on required services and a back-end for administrators to add/edit critical information.
www.buchanancomentalhealth.com
- Technologies Used: Adobe Photoshop, Macromedia Flash, Macromedia Dreamweaver, CSS, XHTML, LAMP (Linux/Apache/MySQL/PHP), JavaScript

Bella Luxuries / Bella Pooch, Springfield, MO

8/2003 – 2/2004

Senior Technologist

- As the sole I/T member, worked directly under the Owner/CEO to plan and maintain the technology strategy.
- Designed and developed the company's and their client's websites.
- Was responsible for infrastructure planning, client management, purchasing, and technical support.
- Point of Contact for all web development clients.
- Consulted with the CEO on business decisions reflecting the direction of the company
- Provided a web-based point of view to marketing clients and end-users.
- Produced five client websites from design to deployment.
- Supported and enhanced Bella's websites and integrated a new shopping cart for Bella Luxuries and our many clients.
- Maintained company hardware, software, and network of five machines.
- Conducted sales for all web related services and marketing services to clients
- Technologies Used: Adobe Photoshop, Macromedia Dreamweaver, CSS, HTML, JavaScript

Active Internet, Springfield, MO

6/2001 – 12/2002

Support Technician

- Provided first and second-tier support to ISP customers, handling account and support ticket management, phone queues, hardware and software support, sales and back-end provider contact. Role included:
- Managed over 200+ support tickets per shift.
- Maintained trouble-ticket system to record and track user calls and e-mails.
- Other projects included web-marketing banners for clients, consultation in wireless WAN creation.
- Technologies Used: Adobe Photoshop, Macromedia Dreamweaver, CSS, HTML, JavaScript

Missouri State Theatre Department, Springfield, MO

2000 – 2001

Web Master

- Worked under the Director of the department to design and develop the departmental website.
- Was responsible for Website redesigns.
- Provided a user-centric approach to usability.
- Designed and implemented two launches of the departments Tent Theatre website.
- Met deadlines without regular visits to the office.
- Technologies Used: Adobe Photoshop, Macromedia Dreamweaver, CSS, HTML, JavaScript

EDUCATION:

B.S., Computer Information Systems, December 2002
Southwest Missouri State University, Springfield, MO